



2-3 December 2024
Mediterranean Beach Hotel,
Limassol, Cyprus



Workshop and Conference PROGRAMME

**02
DEC**

**EWCS
Stakeholder
Engagement
Workshop**

**03
DEC**

**EWCS
Conference:
Clean Sport
through Community
Engagement**



European Week of Clean Sport Stakeholder Engagement Workshop and Conference “Clean Sport through Community Engagement” 2-3 December 2024, Limassol, Cyprus

Cyprus Anti-Doping Authority and the other partners of the European Week of Clean Sport (EWCS) Project cordially invite you to attend the **EWCS Stakeholder Engagement Workshop** and the **Conference “Clean Sport through Community Engagement”** on **2-3 December 2024 at the Mediterranean Beach Hotel, in Limassol, Cyprus.**

The **EWCS Stakeholder Engagement Workshop** aims to present the EWCS Project to National Anti-Doping Organisations and sport governing bodies across Europe, and raise awareness about the benefits of implementing the European Week of Clean Sport Campaign.

The **Conference “Clean Sport through Community Engagement”** marks the successful completion of the EWCS Project and will include a series of presentations from the World Anti-Doping Agency, UK Anti-Doping, the EWCS consortium, and other anti-doping experts, as well as interactive roundtable discussions.

For more information about the EWCS Project, visit www.cleansportweek.eu

MONDAY, 2nd December 2024

LTTE event: EWCS Stakeholders Engagement Workshop

09:00 – 09:30	Registration
09:30 – 10:00	Welcome and Introduction to the European Week of Clean Sport Project
10:00 – 10:45	EWCS Campaign: Development, implementation, and evaluation in 4 European countries
10:45 – 11:15	Coffee break
11:15 – 12:15	Round Table Discussion: Case Studies <ul style="list-style-type: none"> • Inclusive Clean Sport – Bulgarian Anti-Doping Centre • Anti-doping in Grassroots Sport – Anti-Doping Authority of Portugal • Community Engagement in Clean Sport – Polish Anti-Doping Agency • Clean Sport Values in Every Classroom – Cyprus Anti-Doping Authority
12:15 – 12:45	EWCS: Recommendations for Policy and Practice
12:45 – 13:45	The way forward: Towards a pan-European Clean Sport Campaign
13:45 – 14:00	Conclusions

TUESDAY, 3rd December 2024

End-of-Project conference: Clean Sport through Community Engagement

09:00 – 09:30	Registration
09:30 – 10:00	Welcome
10:00 – 10:30	Keynote speech: Doping as a public health issue and preventive measures in Europe Fredrik Lauritzen, Anti-Doping Norway
10:30 – 11:00	UK Anti-Doping’s Clean Sport Week Kirsty Cockburn, Director of Communications, UKAD
11:00 – 11:30	Coffee break
11:30 – 12:15	The European Week of Clean Sport (EWCS) Campaign <ul style="list-style-type: none"> • Conceptualization and development • Implementation case studies • Evaluation
12:15 – 13:00	Roundtable discussion I <ul style="list-style-type: none"> • Building strategic partnerships at the national level for the effective implementation of the EWCS Campaign • Embedding Equality Diversity and Inclusion in the EWCS Campaign
13:00 – 14:30	Lunch
14:30 – 15:00	World Anti-Doping Agency’s Play True Day Mariam Diaby, Head of Digital Marketing, WADA
15:00 – 16:00	Roundtable discussion II <ul style="list-style-type: none"> • Policy and practice recommendations • Mobilising a pan-European approach for the EWCS Campaign
16:00 – 16:15	Conclusions of the Conference